



Networking Media Pack

About Networking

Networking Catholic Education Today is a 48 page A4 size educational journal printed in full colour.

It was first published in September 1999 and has been produced in five editions each academic year since. The venture was established by a group of experienced and committed Catholic educators.

The Catholic Teacher organisations, CATSC (The Catholic Association of Teachers, School and Colleges) and CISC (The Catholic Independent Schools Conference) use the magazine as their house journal. Arising from the publication has grown a number of related activities, in particular with the personnel meeting requests for In-service and consultancy in Catholic Schools. Details of this and the continuing involvement in the education field can be seen on the NETCET website at <http://www.netcet.com>



Why Advertise in Networking?

Networking is distributed to around 3,000 schools and is targeted and mainly read by head-teachers and those that make decision on behalf of the school. It is an ideal place to be seen if you want to offer any goods or services to schools across the UK. There is a subscription of £22.50 for 5 copies across the year. From an advertisers point of view this means that you know that the head-teacher receiving the magazine values it, will read it and feels it is a good source of information. An advert in Networking magazine will give you visibility and credibility to schools across the country.

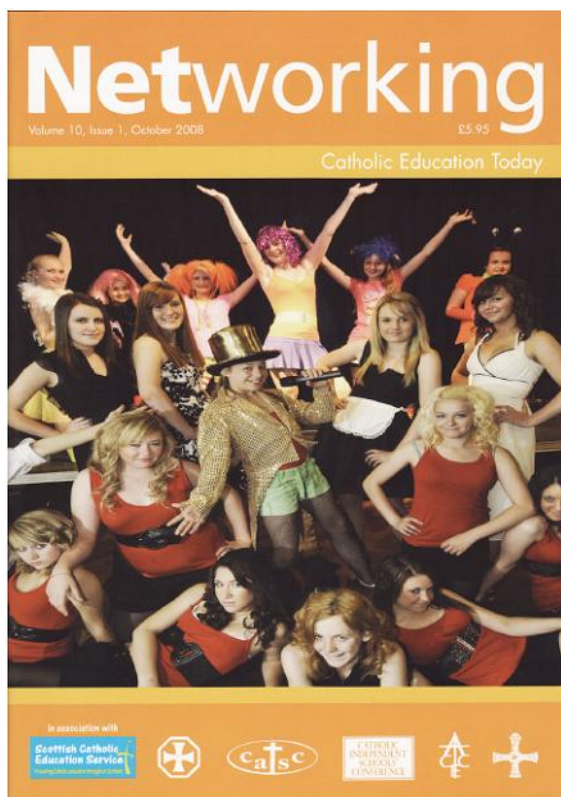


Discounts

As with all publications it is good to have an ongoing presence in a publication. Often people will respond to your advert when they begin to recognise your advert and it becomes familiar to them. We offer very good discounts when you book more than one advert at a time in Networking magazine. To see the rates please look at the table below.

Who advertises in Networking?

There are many companies, organisation and charities that advertise in Networking magazine. For example:



Goods & Supplies
 Stationery, office equipment, sports equipment, furniture, computers, catering are just a few of the necessities that a school needs to run from day to day.

Services
 Cleaning, building maintenance and servicing, catering, health and safety, IT services, school trips, travel services.

Education
 Extra curricular activities and clubs, teacher training, secondary schools and universities wanting to encourage admissions.

Charity Appeals
 Most schools, or individual classes will choose charities to support over the course of the year with fundraising activities.

Any one school will need a large number of outside contractors and suppliers to be able to function. Networking is you chance to reach 3,000 schools at once.

Advertising Prices

Cost per issue	1 Issue	3 Issues	6 Issues	12 Issues
Full Page	£500.00	£380.00	£340.00	£280.00
Half Page	£300.00	£190.00	£170.00	£140.00
Quarter Page	£150.00	£ 95.00	£ 85.00	£ 70.00

SPECIAL POSITIONS -
 INSIDE FRONT PAGE PLUS 20% - BACK PAGE PLUS 15%.
 FULL COLOUR - PLUS £60.00 PER PAGE
 (SUBJECT TO AVAILABILITY)

Booking an Advert/Further Information

To book an advert, get a quote or to find out more information about each publication, please contact us:

Phone: 020 7112 6710
Fax: 0870 132 6134
E-mail: ads@cathcom.org
Website: www.CathComAds.com
Address: L4 Blois Meadow Business Centre,
Steeple Bumpstead,
Haverhill
CB9 7BN

About CathCom

CathCom is a Catholic Communications Company based in the UK. We provide a broad range of products and services tailor-made to help communications within the Catholic Church. We specialise in areas such as Websites, Intranets, administration systems, information management and sharing, advertising, publishing and design.

Until recently, we were based in London taking adverts for just the Westminster Record and the Westminster Year Book. Our success has allowed us to branch out to help more companies and organisations find the required audience and location they desire stretching our expertise across the country.

For more information or for testimonials please go to www.cathcom.org.

Our Other Services

Publicity Advice and Consultancy

As we offer a variety of publications and websites we can create an advertising package that will work for you. We can help you work out the most beneficial readers for your organisation and then create an advertising campaign to enable you to get your message across

Design

We offer Advert design and layout to bring your ideas to life and get your message noticed and remembered. Whether it is for a one off advert or a co-ordinated campaign across publications and the Internet we can bring it all together for you.

Website Design

We can also provide expert website design and IT support. Whether it is a simple site to provide information to your members/customers or an interactive site enabling you to gather information, take bookings and payment or share information effectively. We can provide all the expertise you need without any jargon.